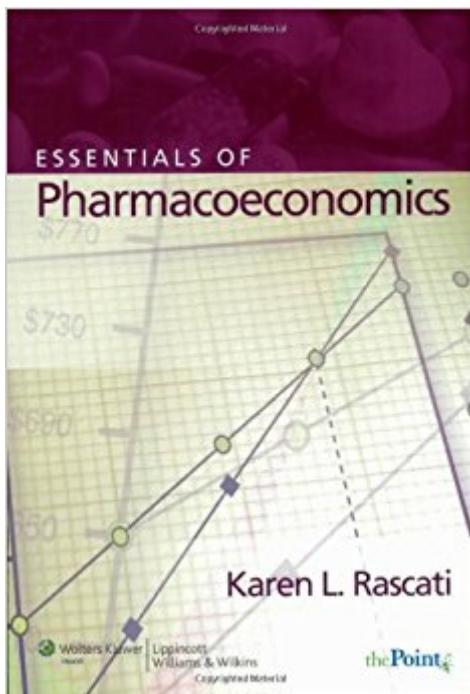


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# Essentials Of Pharmacoeconomics



## **Synopsis**

This new text is designed for a student or practitioner who is unfamiliar with "pharmacoeconomics." It provides a straightforward explanation of the essential pharmacoeconomics topics outlined by The Accreditation Council for Pharmacy Education (ACPE). It defines terminology used in research and covers the application of economic-based evaluation methods for pharmaceutical products and services. Readers will find examples of how pharmacoeconomic evaluations relate to decisions that affect patient care and health-related quality of life.

## **Book Information**

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## **Customer Reviews**

This is a very easy textbook to read. It provides section by section explanations, which makes sense even if you do not get formal classroom lectures. It is very interesting to see different kinds of studies and then be able to recognize them in real life. Pharmacoeconomics is a needed resource for pharmacists.

Good product

Does a great job of explaining the numerous tools for Pharmacoeconomic tests. Definitely recommend it for anyone just trying to learn the basics

Good.

The book was a great asset to the class it was required for, it helped to clarify the topic when there was confusion about the lecture presented.

The cases presented in the books are not bad and a little bit developed but the working method with TreeAge is missing. For sure it's not a TreeAge book but it could be nice to see how we can work with it because the official TreeAge documentation (free PDF) is not very well.

I have used this textbook in my 1-credit hour pharmacoeconomics course for the past two years. The depth and breadth of coverage works very well for professional pharmacy students. Dr. Rascati reviews examples in the text and provides additional exercises for student practice. The feedback that I have received from students is overwhelmingly positive. And, the price is reasonable. My only wish is that the publisher would make new examples and exercises available each year.

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